



KEEP MARTIN BEAUTIFUL

**2011 "DOUBLE DECKER"
SPONSORSHIP OPPORTUNITIES**



GREAT AMERICAN CLEANUP – MAY 7, 2011
INTERNATIONAL COASTAL CLEANUP – SEPTEMBER 17, 2011

INTERNATIONAL COASTAL CLEANUP 2011

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The **International Coastal Cleanup** (ICC) is a popular, fun and highly visible event in Martin County.

Each September, KMB coordinates more than 2,000 volunteers to participate in the event. The purpose of the cleanup is to engage people around the world to remove trash and debris from beaches and waterways, to identify the sources of the litter, and to change the behaviors that cause pollution.

Spearheaded by the Ocean Conservancy, the ICC is the most recognized cleanup event in the world.



EXTREME MARTIN MAKEOVER

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The **Extreme Martin Makeover** is part of the annual **Great American Cleanup** (GAC), coordinated locally by Keep Martin Beautiful.

Conducted nationally by Keep America Beautiful and its affiliates from March 1 through May 31, the Great American Cleanup is the nation's largest, annual community improvement program.

More than 1,500 volunteers from every corner of Martin County joined together as a part of the 2010 GAC - cleaning local parks, neighborhoods, beaches, and roadways, collecting litter and marine debris, planting flowers and trees and removing exotic vegetation. We expect that we will have even more volunteers in 2011!



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2011 “Double Decker” Sponsorship Opportunities

International Coastal Cleanup (ICC)
Great American Cleanup (GAC)

Champion **\$2,500 (for one event) OR \$4,200 for Both**

- ≈ Lead sponsor recognition in all press releases and other public relations efforts
- ≈ Acknowledgement in any print advertising
- ≈ Acknowledgement in any Public Service Announcements on local radio stations
- ≈ Sponsor Recognition at ICC Volunteer Appreciation Celebration*
- ≈ Inclusion of company representative in sponsor photo shoot (s)
- ≈ Company logo on T-shirts distributed to ICC and/or GAC volunteers and Six (6) complimentary T-shirts per sponsored cleanup

Steward **\$1,000 (for one event) OR \$1,700 for Both**

- ≈ Sponsor recognition in all press releases and other public relations efforts
- ≈ Acknowledgement in any Public Service Announcements on local radio stations
- ≈ Sponsor Recognition at ICC Volunteer Appreciation Celebration*
- ≈ Inclusion of company representative in sponsor photo shoot (s)
- ≈ Company logo on T-shirts distributed to ICC and/or GAC volunteers and Four (4) complimentary T-shirts per sponsored cleanup

Sustainer **\$500 (for one event) OR \$900 for Both**

- ≈ Sponsor recognition in all press releases and other public relations efforts
- ≈ Sponsor Recognition at ICC Volunteer Appreciation Celebration*
- ≈ Company logo on T-shirts distributed to ICC and/or GAC volunteers and Two (2) complimentary T-shirts per sponsored cleanup

Supporter **\$250 (for one event) OR \$450 for Both**

- ≈ Sponsor recognition in all press releases
- ≈ Company name on T-shirts distributed to ICC and/or GAC volunteers and One (1) complimentary T-shirt per sponsored cleanup

All Sponsorship levels receive recognition in collateral material(s), including electronic communication distributed to thousands of volunteers, KMB’s newsletter and on the KMB website, and acknowledgment through the KMB Facebook page and Twitter. Sponsors also receive a Certificate of Recognition plaque to hang in your place of business.

**If sponsoring ICC or Double Decker Sponsorship*



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Corporate Sponsorship Response Form

YES, I would like to be a sponsor of the 2011 Keep Martin Beautiful Premier Events!

			<u>Circle Choice</u>	
<input type="checkbox"/> \$4,200 Double Decker Champion	<input type="checkbox"/> \$2,500 Champion		GAC	ICC
<input type="checkbox"/> \$1,700 Double Decker Steward	<input type="checkbox"/> \$1,000 Steward		GAC	ICC
<input type="checkbox"/> \$900 Double Decker Sustainer	<input type="checkbox"/> \$500 Sustainer		GAC	ICC
<input type="checkbox"/> \$450 Double Decker Supporter	<input type="checkbox"/> \$250 Supporter		GAC	ICC

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City/ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is a check made payable to *Keep Martin Beautiful* in the amount of \$ _____

**** If you would like to include your logo on our T-Shirts and outreach materials, please email a full color EPS or jpeg format logo, as well as a one color EPS or jpeg format logo by March 11, 2011.**

Please mail this form with your sponsorship contribution to:

Keep Martin Beautiful
1211 SW Sunset Trail
Palm City, FL 34990
Phone: (772) 781-1222
Fax: (772) 287-5195

Email: info@keepmartinbeautiful.org

**Keep Martin Beautiful is a 501(c)(3) not for profit organization (EIN 59-3342120).
Your donation is tax deductible.**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.